

Clay Cross Town Investment Plan

Consultation Report - Draft

**on behalf of North East Derbyshire District Council and the Clay
Cross Town Board**

September 2020



Contact

Eastgate
2 Castle Street
Castlefield
Manchester
M3 4LZ

T: 0161 819 6570

E: info@nexusplanning.co.uk

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1.0 Introduction

- 1.1 The purpose of this document is to provide an overview of the findings of the various stages and methods of consultation that have been employment in order to inform the preparation and drafting of the Clay Cross Town Investment Plan. This document provides a summary of the findings of the stages of consultation, and also sets out the key messages.
- 1.2 As part of the development of the Clay Cross Town Investment Plan, Nexus Planning, working alongside North East Derbyshire District Council and the Clay Cross Towns Board, issued two online questionnaires to residents, businesses and employers within Clay Cross.
- 1.3 The consultation primarily ran in two phases, Phase 1 from Friday 26th June to Monday 13th July and Phase 2 from Friday 31st July to Monday 24th August.
- 1.4 In Phase 1, residents, local businesses and stakeholders were invited to respond to an online survey that set out a broad range of questions and themes in order to gauge the views and seek feedback from the community. Following this, Phase 2 related to the final draft Investment Plan and invited the community to comment on the proposals contained within the Plan.
- 1.5 The results of Phases 1 and 2 are set out below.
- 1.6 Other consultation methods have included the Government's MyTown portal and a process led by the BDA in order to engage with members of the Clay Cross Deaf community.

2.0 Phase One Consultation June to July 2020

Introduction

- 2.1 The consultation period ran from 26th June to 13th July and the surveys were publicised via online sources, the Council's website and social media accounts, local news organisations, circulation by local community groups and organisations, posters displayed throughout Clay Cross and through hand-delivery to all addresses in the town itself of a post card notifying the community of the consultation. A copy of the questionnaire is provided at Appendix A.
- 2.2 In total, 389 surveys were completed.

Summary

- 2.3 The majority of respondents (84.24%) were aged between 25 and 64 and the majority (62.8%) provided their postcode as being within S45, which covers Clay Cross and Ashover to the west and Pilsley to the east, and 61.68% of respondents live in Clay Cross.
- 2.4 Private motor vehicles are the preferred mode of transport for travelling to work/school or college (71.66%) or when visiting the town centre (64.04%). A total of 27.56% of respondents visit the town centre on foot.
- 2.5 Respondents reported that their top factors for liking Clay Cross are that it is a friendly place (13.0%), close to the countryside (6.5%), benefits from free parking (6.2%), the opportunities for shopping (5.9%) has a sense of community spirit (3.1%).
- 2.6 To improve Clay Cross, respondents believe that more shops, a new leisure centre and improvements to the A61 are the top priorities. 67.28% of respondents reported that better provision of shops would encourage them to visit Clay Cross town centre more frequently. Other key responses include better leisure facilities (56.20%) and more fun things to do (48.81%). In regards additional community or leisure facilities, the top response provided when asked this question was improvements to the existing leisure facilities (14.81%) alongside a new leisure facility (8.05%).

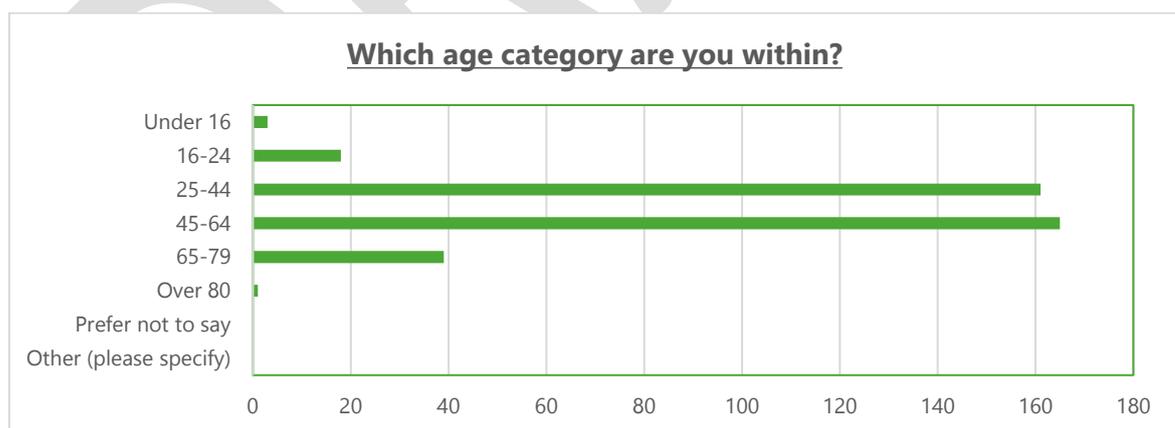
2.7 When respondents were asked to indicate the importance of a number of possible projects, 62.60% of respondents stated that improving the appearance of the town centre was a very important project. There is wide support for projects being located centrally in Clay Cross, with 22.27% of respondents saying that these should be located in the town centre, 8.18% stated Market Street and 4.09% stated High Street. Within the any other comments box we received a number of comments and the key topics included:

- The prevalence of anti-social behaviour
- The need to improve the town centre
- Providing activities for children/young people
- Reducing vehicular movement through the town

Survey Results

2.8 Question 1 of the survey asked respondents whether they agreed to the Council's GDPR rules and if they were happy for their answers to be used within the report. We have not published these answers here. The responses below are from those who agreed to the GDPR rules.

Question 2: Which age category are you within?

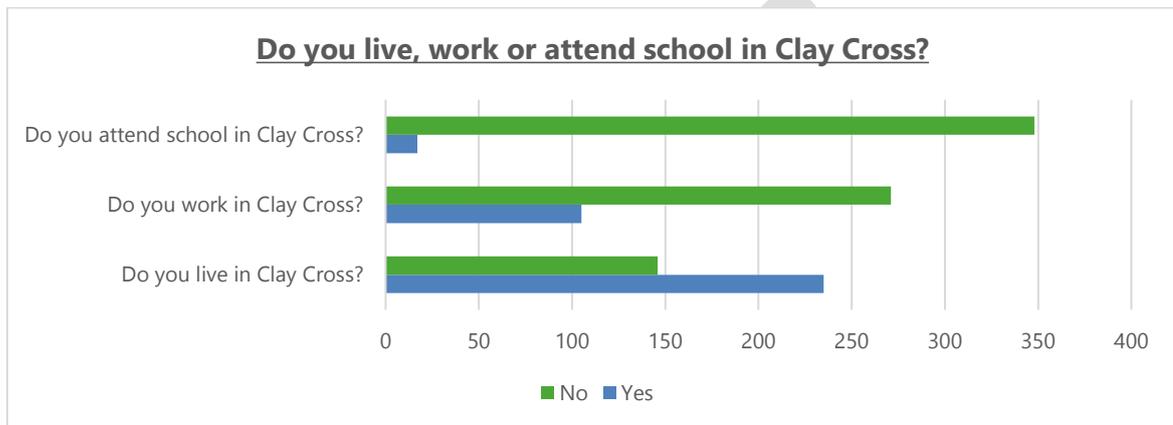


2.9 A total of 42.64% of respondents were aged between 45 and 64 and 41.60% were aged between 25 and 44. 5.43% of respondents were aged under 24, with 0.78% being aged under 16. Respondents aged over 80 totalled 0.26% of respondents.

Question 3: Please provide your post code

2.10 The three most common post code responses are S45 – Clay Cross, Ashover, Pilsley - (169 responses, 62.8% of the total), S42 - Holymoorside, Grassmoor, North Wingfield, Tupton, Wingerworth, Mastin Moor - (55 responses, 20.4% of the total) and DE55 – Alfreton - (21 responses, 7.8% of the total).

Question 4: Do you live, work or attend school in Clay Cross?



2.11 The majority of respondents lived in Clay Cross (61.68% of total respondents). However, in respect of working or attending school in Clay Cross a majority of respondents did not, with just 4.66% of respondents attending school and 27.93% working in Clay Cross. The figure in respect of school attendance is reflective of the age range of survey respondents.

Question 5: How do you usually travel...?



2.12 In respect of modes of transport, it is clear that private motor vehicle use is the predominant means of transport in Clay Cross. A total of 71.66% of respondents use a private motor vehicle for travelling to work/school or college, and 64.04% of respondents reported the same when visiting the town centre. 27.56% of respondents reported travelling on foot when visiting the town centre, however low figures for cycling (1.57%) and bus (5.25%) were reported. The use of public transport was low for travelling to/from work and school/college and for visiting the town centre.

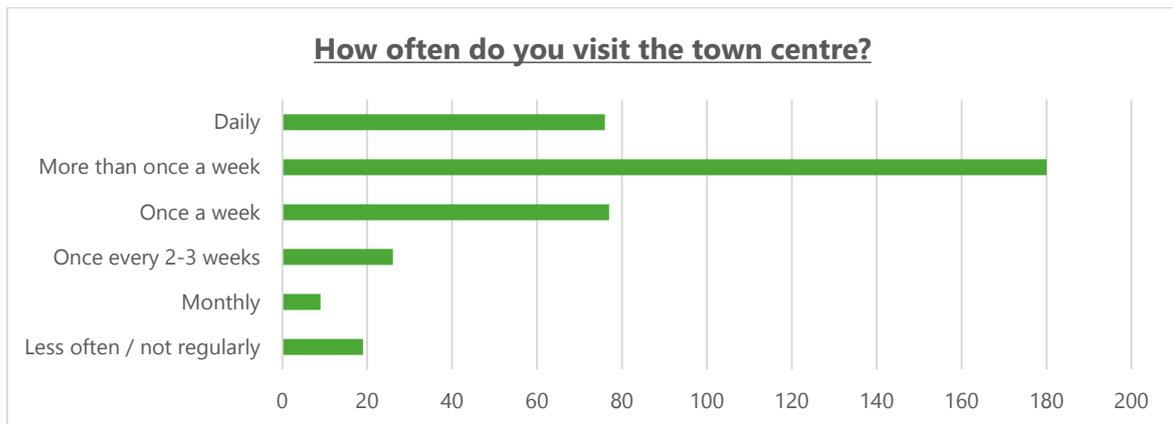
Question 6: What do you like most about Clay Cross?

2.13 When asked this question, the top response provided was that Clay Cross is a friendly place (13.0%), with respondents also liking that it is close to the countryside (6.5%), benefits from free parking (6.2%), the opportunities for shopping (5.9%) and the town’s community spirit (3.1%). Interestingly, 2.5% of respondents replied that they like ‘nothing’ about Clay Cross.

Question 7: What is your top priority to improve Clay Cross?

2.14 The top five responses provided to improve Clay Cross were more shops, a new leisure centre, improving the A61 as it moves through the town centre, improvements to the appearance and streetscape and finally to pedestrianise market street.

Question 8: How often do you visit the town centre?



2.15 The overwhelming majority of respondents (66.15%) reported visiting the town centre either daily or more than once a week (19.64% and 46.51% respectively). A further 19.90% of respondents reported visiting once a week. This demonstrates that a substantial number of respondents visit the centre at least once a week.

Question 9: Why do you visit the town centre?



2.16 In terms of reasons for visiting the town centre, to buy food and grocery items was reported by 92.43% of respondents. This is perhaps reflective of the strong food and grocery offer in the town centre. Other top responses include to eat out/drinking (38.12%), for personal services, e.g. bank, hairdresser, solicitor etc. (36.81%) and to access community or health facilities (32.11%). Visiting the town centre for work (21.93%) and because the respondent lived in the town centre (4.70%) were the least common responses.

Question 10: Are there any other reasons why you visit the town centre?

2.17 When asked this question, other than the reasons listed above, 4.93% of respondents stated that they visit the town centre to attend the doctors, 3.45% visit to access takeaways, to take exercise and to visit the library. 2.96% of respondents visit Clay Cross town centre to access the post office.

Question 11: Which of these would encourage you to visit the town centre more frequently?

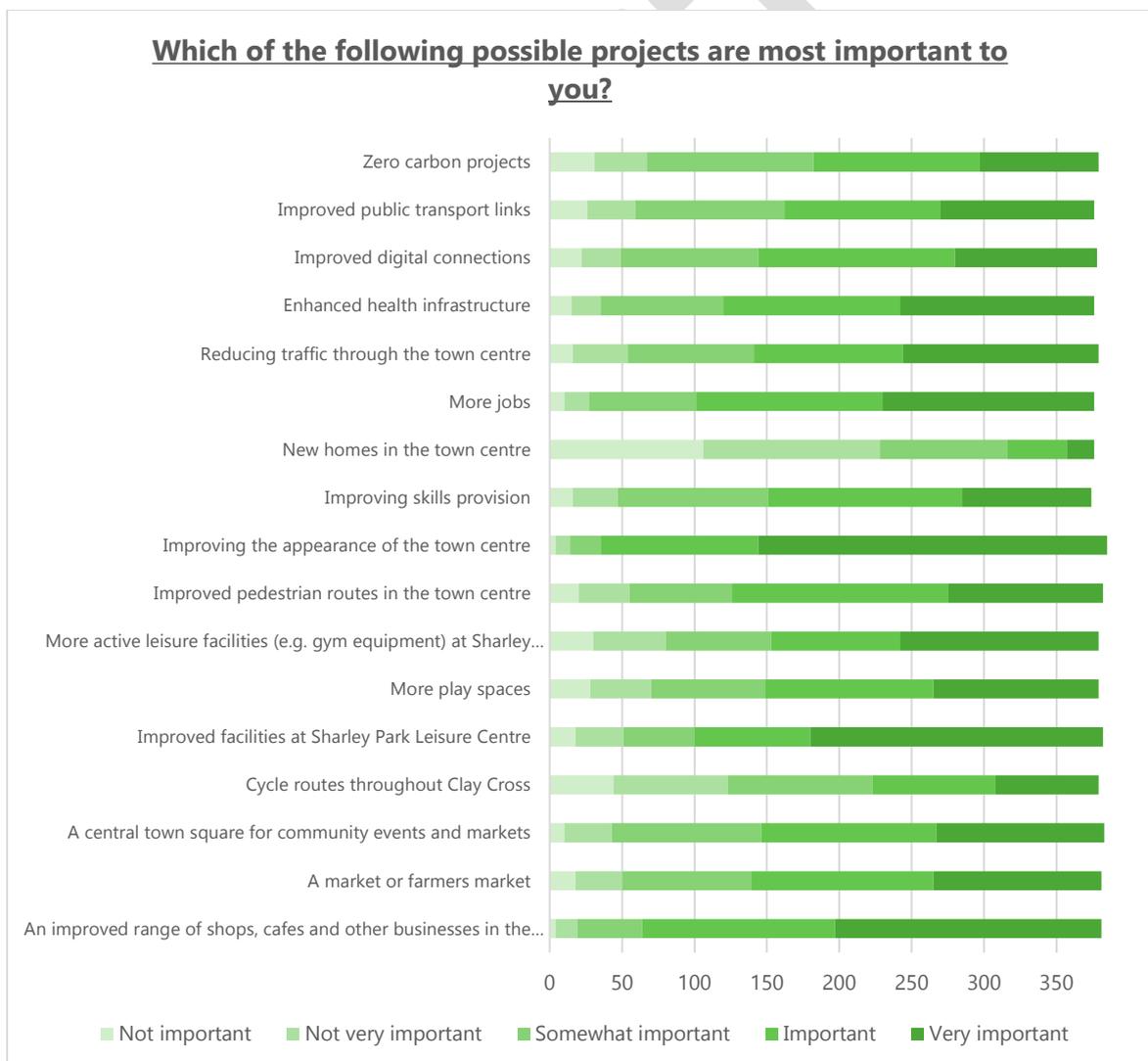


2.18 67.28% of respondents reported that better provision of shops would encourage them to visit Clay Cross town centre more frequently. Other key responses include better leisure facilities (56.20%), more fun things to do (48.81%), more restaurants/cafés (42.74%) and a better or safer environment (41.16%). More places to work was the least common response (13.72%) and other responses provided include less traffic, reconfiguration of how the town centre is accessed, better public transport links and more spaces to sit in the centre.

Question 12: What additional community, leisure or other facilities would you like to see in the town centre?

2.19 By some margin, the top response provided when asked this question was improvements to the existing leisure facilities (14.81%) alongside a new leisure facility (8.05%). This shows that there is wide community support for improvements to the leisure offer in Clay Cross. The next two top responses were for more activities for children and teenagers, both at 7.01%. All of these responses show that there is support for a stronger range of facilities aimed at the community. Beyond this, other top responses include a better range of shops (6.49%), provision of a market (5.97%), a better range of food and drink options (5.71%) and a bank in the town centre (4.94%).

Question 13: Which of the following possible project are most important to you?



2.20 When respondents were asked to indicate the importance of a number of possible projects, 62.60% of respondents stated that improving the appearance of the town centre was a very important project. The other two top-three 'very important' projects were improved facilities at Sharley Park Leisure Centre (52.88%) and an improved range of shops, cafés and other businesses in the town centre (48.29%). The three projects considered to be the least important were zero carbon projects (21.64% very important), cycle routes throughout Clay Cross (18.73% very important) and new homes in the town centre (5.05% very important).

Question 14: Do you have any ideas as to where any of the possible projects above should be located?

2.21 There is wide support for these projects being located centrally in Clay Cross, with 22.27% of respondents saying that these should be located in the town centre, 8.18% stated Market Street and 4.09% stated High Street. Reflective of the support for updating the leisure offer in Clay Cross, 16.82% of respondents stated that Sharley Park would be their preferred location for a possible project. There is also broad support for ensuring that projects make use of current vacant sites, with 11.83% of respondents stating that either the old school ground, the former job centre or vacant buildings and sites in the town centre would be their location for possible projects.

Question 15: Do you feel that your employment prospects would benefit from additional skills-based training?



2.22 56.07% of respondents stated that their employment prospects would not benefit from any additional skills-based training, however 43.93% of respondents felt that their employment prospects would.

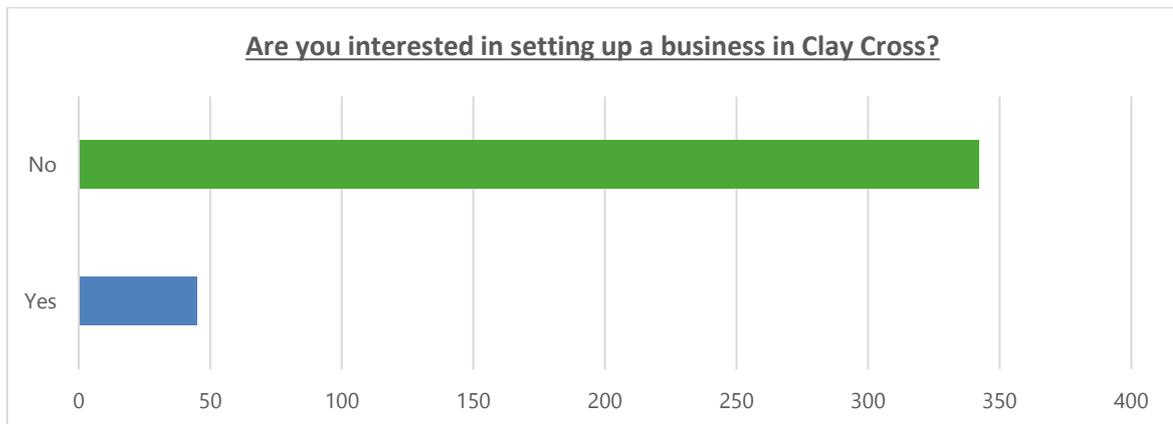
2.23 Further analysis of this question has been undertaken in order to gain an understanding of the age profile of those responding 'Yes'. On review, respondents aged under 16 (66.67%), 16-24 (55.56%) and over 80 (100%) were those who responded that their employment prospects would benefit from additional skills-based training. Those aged 25-44, 46-64 and 65-79 answered 'No' at 53.42%, 59.39% and 61.54% respectively.

Question 16: Do you feel that there is sufficient opportunity to gain additional training in Clay Cross?



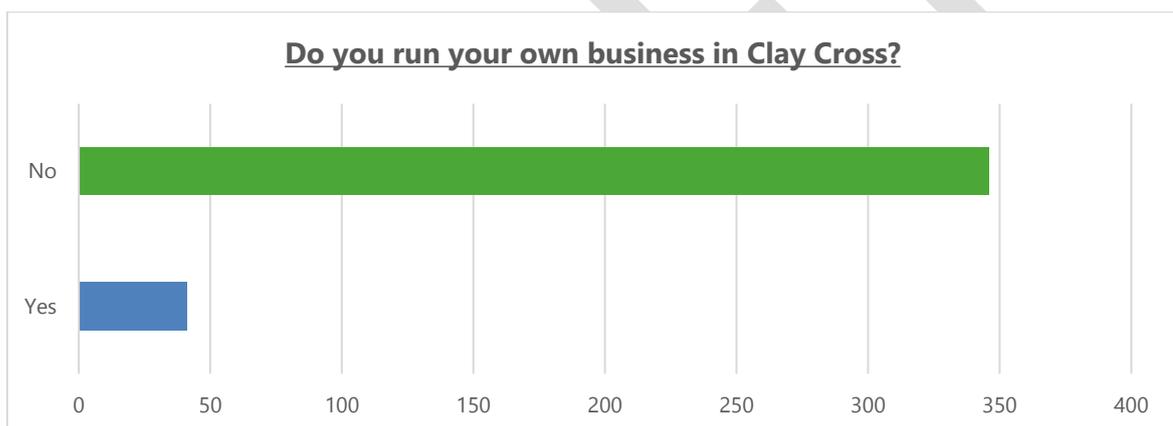
2.24 52.45% of respondents felt that there are not sufficient opportunities to gain additional training in Clay Cross. When asked to clarify their responses, respondents mainly stated that they were either not sure or aware of any opportunities or that they had to travel to Chesterfield in order to access these.

Question 17: Are you interested in setting up a business in Clay Cross?



2.25 11.63% of respondents stated that they are interested in setting up a business in Clay Cross.

Question 18: Do you run your own business in Clay Cross?

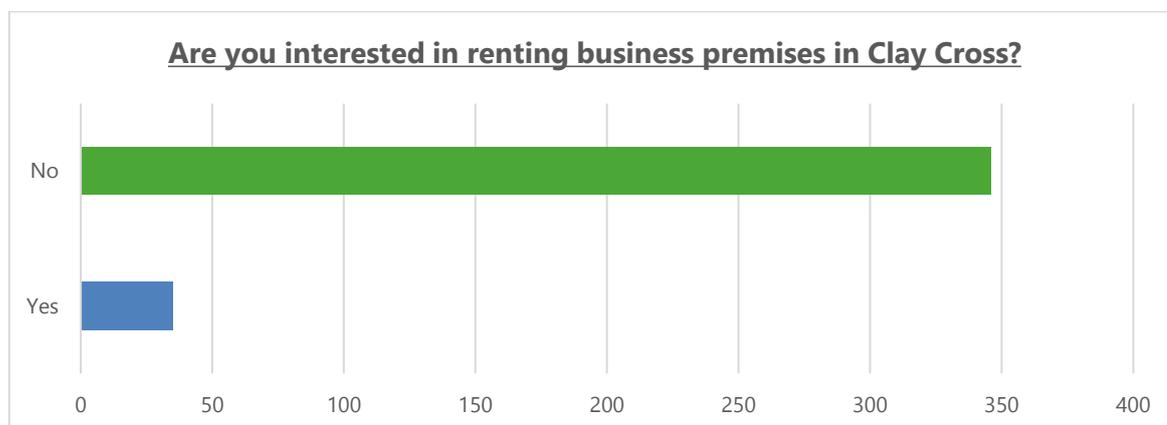


2.26 10.59% of respondents stated that they currently run their own business in Clay Cross.

Question 19: If you run a business, what changes can be made to support and help develop your business?

2.27 13.46% of respondents stated that both improvements to the streetscape/cleanliness of Clay Cross and more support for local business were the top changes that could be made. Additionally, help with business rates (9.62%) and improvements to access into the centre (7.69%) were key responses.

Question 20: Are you interested in renting business premises in Clay Cross?



2.28 9.19% of respondents stated that they are currently interested in renting business premises in Clay Cross.

Question 21: Finally, do you have any comments?

2.29 Within the any other comments box we received a number of comments and the key topics included:

- a. The prevalence of anti-social behaviour
- b. The need to improve the town centre
- c. Providing activities for children/young people
- d. Reducing vehicular movement through the town

2.30 Improvements to local services and facilities, and a greater diversity of shops in the town were also supported, as were improvements to recreation and leisure facilities in the town. However, it should also be noted that a number of comments stated that generally Clay Cross was a nice place to live, with a strong community but that the town required an update and improvement.

2.31 Other comments stated that the town needs a community space and additional food and drink venues to increase the evening economy.

3.0 Phase Two Consultation July to August 2020

Introduction

3.1 A questionnaire was distributed to residents, businesses and employers within Clay Cross. This was primarily distributed through online channels (Survey Monkey), however paper copies of the survey were located in the following destinations throughout Clay Cross:

- a. Clay Cross DIY at 17 Market Street
- b. The Body Health Centre 4 The Mall Market St
- c. Smiths Creamland Ices 113 High Street
- d. Post Office and Convenience store 42 High Street
- e. Taylors Corn Stores 4 Market Street
- f. Newsagents 41-43 Market Street

3.2 Building on the first phase of consultation that took place in late June/early July 2020, the consultation ran from 31st July to 24th August. The process was publicised via online sources, the Council's website and social media accounts, local news organisations, circulation by local community groups and organisations, including Parish Councils, posters displayed throughout Clay Cross and through hand-delivery to all addresses in the town itself of a leaflet and post card notifying the community of the consultation on two separate occasions. An article was also published in 'The News' publication that is distributed to residents throughout Clay Cross. Advertisements and social media promotions were also targeted at residents in Clay Cross. A copy of the questionnaire is provided at Appendix B.

3.3 In total, 232 surveys were completed.

Summary

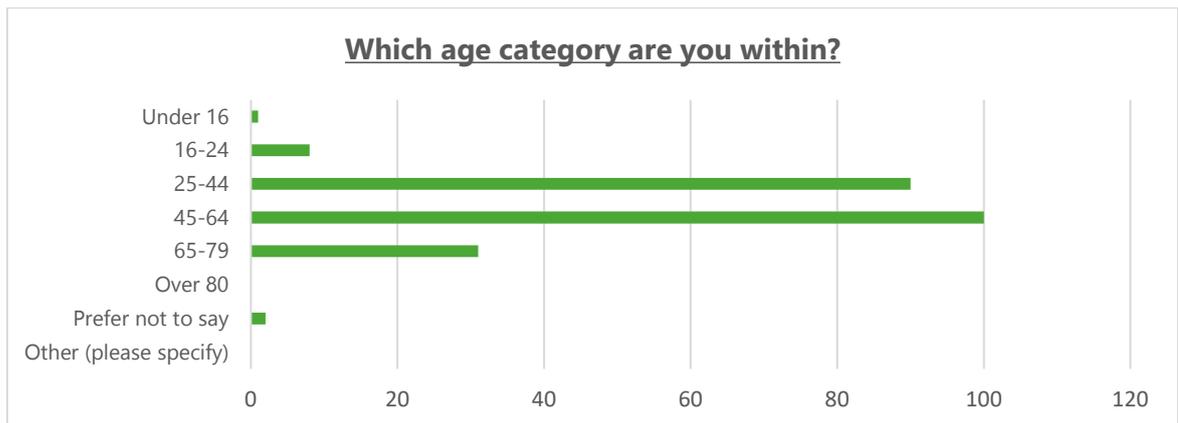
3.4 The majority of respondents (81.89%) were aged between 25 and 64 and the majority (68.28%) provided their postcode as being within S45, which covers Clay Cross and Ashover to the west and

- Pilsley to the east, and 63.32% of respondents live in Clay Cross. Furthermore, a total of 12.07% of respondents operate their own business in Clay Cross.
- 3.5 In respect of the draft Vision for Clay Cross, 91.38% of respondents reported that they broadly agreed with the draft Vision. When asked whether the draft Vision could be improved, the most common response included adding references to quality of life and health and well-being in the draft Vision. Other recurring themes included traffic and pedestrian management, cycle links and public transport and the need to accommodate activities for older children/teenagers and to provide for an improved leisure provision.
- 3.6 When respondents were asked to indicate the importance of a number of possible projects, 65.95% of respondents stated that a replacement leisure centre and improvements to Sharley Park was a very important project. The other two top-three 'very important' projects were traffic management and public realm works in particular on High Street, Market Street and Eyre Street (62.22%) and improvements to building frontage especially on High Street and Market Street (55.90%). The most common projects for which respondents answered 'not important' were new homes on sites in the urban area (34.06%), a potential road link between Market Street and the Tesco car park (20.09%) and new low-carbon workspace at Coney Green (12.66%).
- 3.7 In terms of other projects that respondents thought should be included in the Plan, common responses included the need to further consider vehicular movement through Clay Cross, more projects focusing on additional tree planting and green spaces, the need to improve existing and provide new leisure facilities and providing better cycle links throughout the Town. In respect of whether anything else should be considered in developing the Plan, it is suggested that further consideration should be given to re-instating a market in the Clay Cross, improvement to leisure facilities in the Town and improvements to local parks and so that they provide more facilities for children and young people.
- 3.8 Finally, when asked whether they supported the emerging strategy to transform Clay Cross, 95.69% of respondents answered 'yes'.

Survey Results

3.9 Question 1 of the survey asked respondents whether they agreed to the Council’s GDPR rules and if they were happy for their answers to be used within the report. We have not published these answers here. The responses below are from those who agreed to the GDPR rules.

Question 2: Which age category are you within?



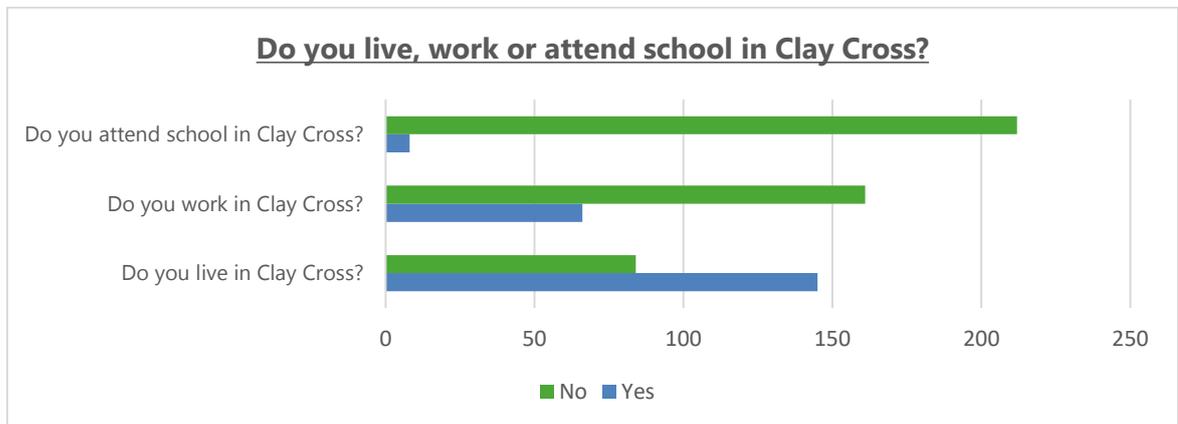
3.10 A total of 43.10% of respondents were aged between 45 and 64 and 38.79% were aged between 25 and 44. 3.45% of respondents were aged under 24, with 0.43% being aged under 16. Respondents aged over 65 totalled 14.22% of respondents, although no respondents were aged over 80. 0.86% of respondents answered ‘prefer not to say’ to this question.

Question 3: Please provide your post code

3.11 The three most common post code responses were S45 - Clay Cross, Ashover, Pilsley - (155 responses, 68.28% of the total), S42 - Holymoorside, Grassmoor, North Wingfield, Tupton, Wingerworth, Mastin Moor - (50 responses, 22.03% of the total) and DE55 – Alfreton (14 responses, 6.17% of the total).

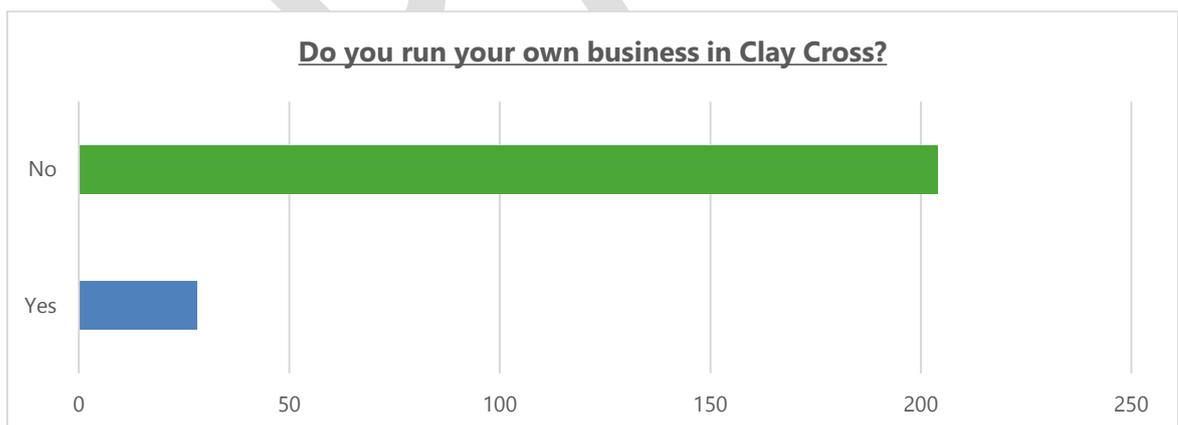
3.12 2 responses were provided for S41 and S40 respectively, equating to 0.88% of respondents.

Question 4: Do you live, work or attend school in Clay Cross?



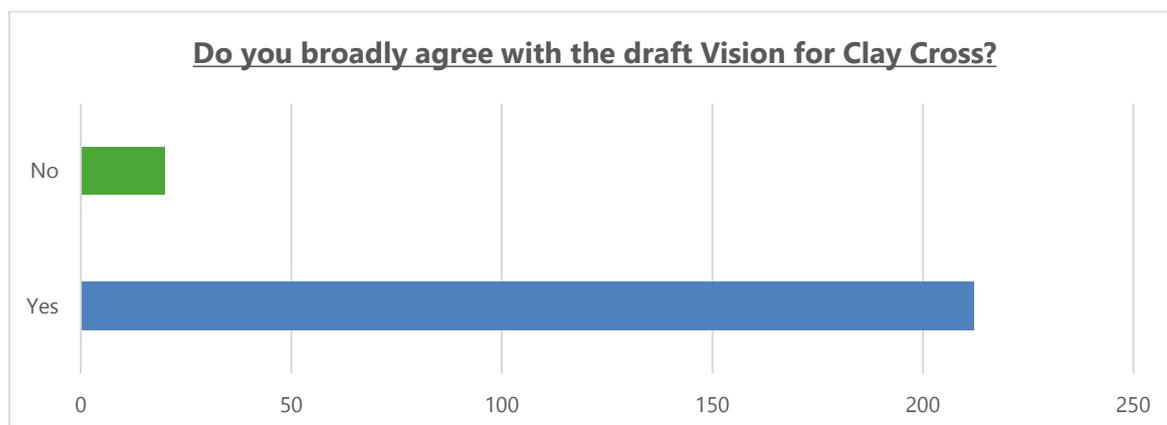
3.13 The majority of respondents lived in Clay Cross (63.32% of total respondents). However, in respect of working or attending school in Clay Cross a majority of respondents did not, with just 3.64% of respondents attending school and 29.07% working in Clay Cross. The figure in respect of school attendance is perhaps reflective of the age range of survey respondents.

Question 5: Do you run your own business in Clay Cross?



3.14 12.07% of respondents (25 responses) stated that they currently run their own business in Clay Cross.

Question 6: Do you broadly agree with the draft Vision for Clay Cross?

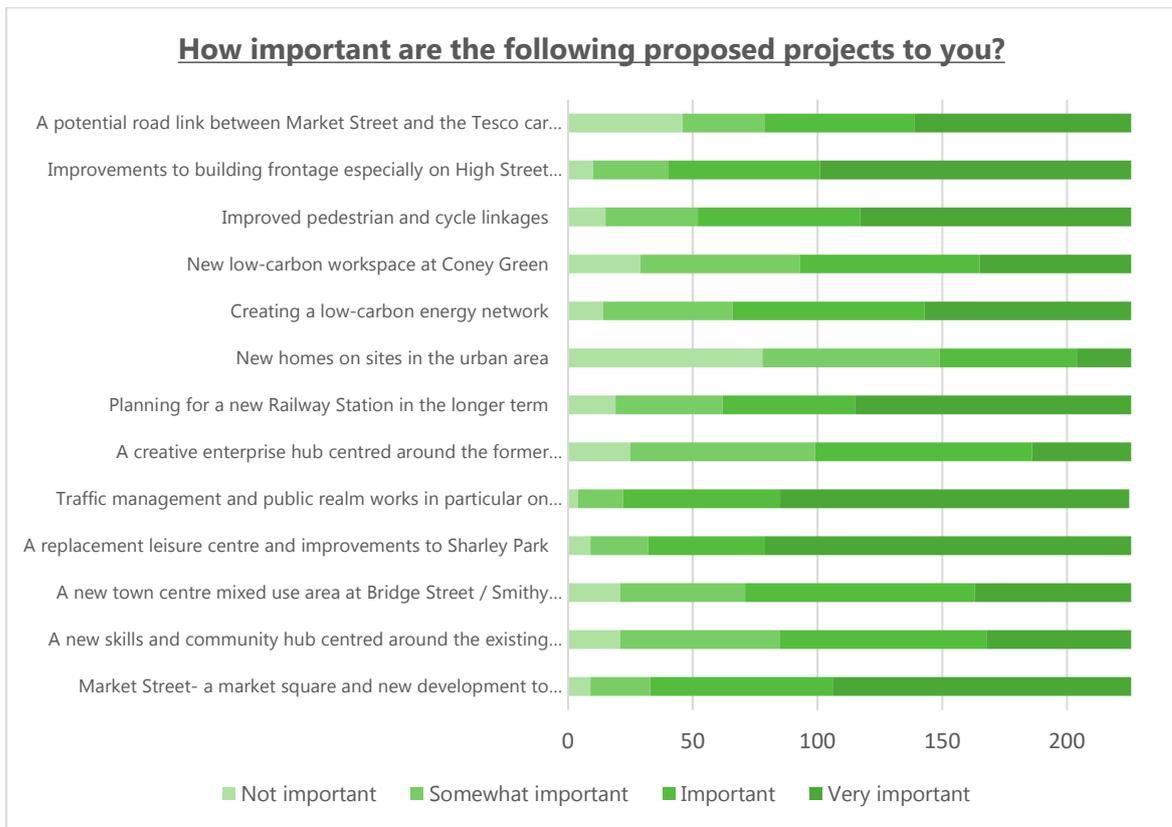


- 3.15 When presented with a copy of the draft Vision, a total of 91.38% of respondents answered that they broadly agreed with the Vision.

Question 7: Could the draft Vision be improved? If so, how?

- 3.16 Respondents provided a range of answers to this question, however the most common responses focused on the need to include references to quality of life and health and well-being in the Vision. Other suggested improvements included mentioning improvements to traffic management, providing a more specific focus on Market Street, concerns around relocating the bus station, the need to include references to cycle links and inclusion of activities for older children/teenagers.
- 3.17 Overall, recurring themes as to how the Vision could be improved focused around health and well-being, traffic and pedestrian management, cycle links and public transport and the need to accommodate activities for older children/teenagers and to provide for an improved leisure provision.

Question 8: How important are the following proposed projects to you?



3.18 When respondents were asked to indicate the importance of a number of possible projects, 65.95% of respondents stated that a replacement leisure centre and improvements to Sharley Park was a very important project. The other two top-three 'very important' projects were traffic management and public realm works in particular on High Street, Market Street and Eyre Street (62.22%) and improvements to building frontage especially on High Street and Market Street (55.90%).

3.19 The three projects which had the largest response of 'not important' were new homes on sites in the urban area (34.06%), a potential road link between Market Street and the Tesco car park (20.09%) and new low-carbon workspace at Coney Green (12.66%).

Question 9: Are there any other projects that should be included in the Plan?

3.20 As a response to this question a number of projects were mentioned, however the most commonly mentioned included:

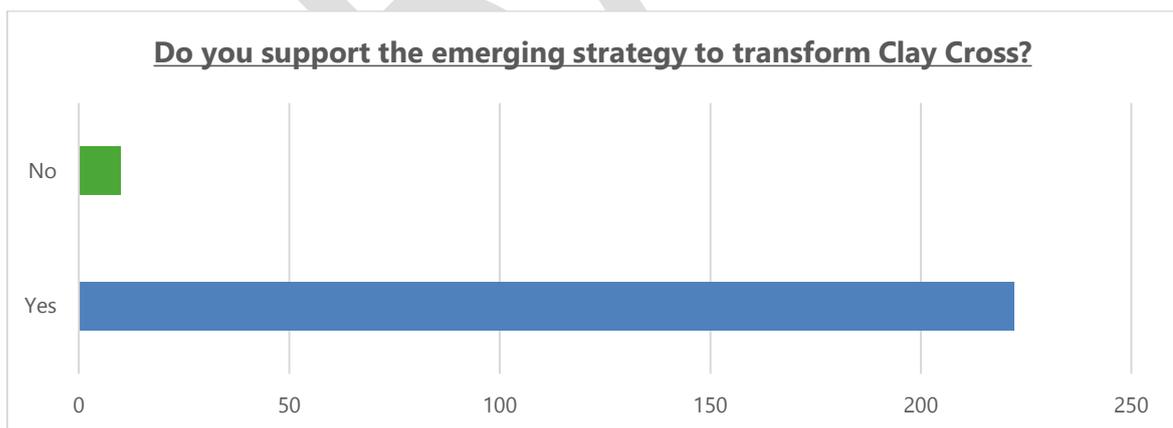
- a. The need to ensure greater access to doctor's surgeries in the Town
- b. The need to further consider vehicular movement through Clay Cross

- c. More projects focusing on additional tree planting and green spaces
- d. The need to improve existing and provide new leisure facilities
- e. Providing better cycle links throughout the Town
- f. Improving the Town’s accessibility, possibly through delivery of the train station
- g. Improvements to existing services and facilities, including provision of a bank

Question 10: Is there anything else that we should consider in developing the Plan?

3.21 101 respondents provided an answer to this question, with a significant number stating that there was nothing further that should be considered in developing the Plan. Of those who did provide a response, it is suggested that further consideration should be given to re-instating a market in the Clay Cross, improvement to leisure facilities in the Town and improvements to local parks and so that they provide more facilities for children and young people. Finally, more parking and a stronger provision of facilities and services for the community, such as a bank, were also suggested by respondents.

Question 11: Do you support the emerging strategy to transform Clay Cross?



- 3.22 Finally, respondents were asked to indicate whether they supported the emerging strategy for Clay Cross. 95.69% of respondents answered that they supported the emerging strategy.

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4.0 BDA Consultation

Introduction

- 4.1 The British Deaf Association is leading on a consultation process aimed at the Deaf community in Clay Cross. This process is currently ongoing and is anticipated to end on 18th September 2020. Once this process has ended, a full summary of the results obtained will be produced.
- 4.2 In the meantime, a copy of the questionnaire can be found at Appendix C.

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5.0 My Towns – Clay Cross

5.1 As part of Towns Fund process, the Government launched the 'MyTown' portal. Through this portal, local residents have the opportunity to submit their ideas as to how improvements to skills and transport may be achieved, how new jobs could be created and how their local community could be regenerated.

5.2 As one of the 101 places identified by the Government, Clay Cross has a 'MyTown' page on which local residents have been submitting their ideas for the town. During the consultation process, this page has been closely monitored in order to understand key themes that have been mentioned by the local community with this information being considered and fed into the emerging Plans for Clay Cross.

5.3 The following are the main themes that have been expressed by the local community on the Clay Cross 'MyTown' portal:

- Traffic controls and improvements – this includes speed bumps on local roads and opening up Bridge Street to traffic and providing a train station in the town
- Green infrastructure – including the upgrading of local bridleways to form a cycle network and provide a network of green spaces in Clay Cross
- Encourage healthy lifestyles – control and limit the number of fast-food outlets in Clay Cross
- Car parking – a need to maintain car parking in to the town centre
- Ensuring the character of Clay Cross is maintained, particularly its heritage buildings and that the town's history is expressed
- Improving the appearance of the town centre
- Improve shopping options and leisure options (including leisure centre and ice rink) in Clay Cross

5.4 The above themes have been considered and are included in the proposals for Clay Cross.

6.0 Summary

- 6.1 This report provides an overview and summarises the various stages of consultation that have informed the preparation and drafting of the Clay Cross Town Investment Plan. This report details the four main methods of consultation, Phase 1 from Friday 26th June to Monday 13th July, Phase 2 from Friday 31st July to Monday 24th August, through the BDA in order to consult with the Deaf community in Clay Cross and through the Government's MyTown portal.
- 6.2 Where the consultations have concluded, this report provides a summary of the results obtained and disseminates key themes that have arisen through the process.

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Appendix A: Phase One Questionnaire

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Introduction

Clay Cross has been selected as one of the 100 towns to take part in the Towns Fund process. The aim of the Towns Fund is to promote the sustainable economic regeneration of towns to deliver long term economic and productivity growth.

You can find more information on Clay Cross and the Towns Fund at <https://www.ne-derbyshire.gov.uk/business-with-us/clay-cross-town-investment-plan>

Please try to answer the following survey as things were prior to the COVID-19 restrictions being put in place or as you expect them to be as the country moves back to a more normal way of life.

Protecting Your Data

The information you provide on this form will only be processed for the purpose for which it has been given and will not be used for additional purposes without your consent. This means the information you provide will not be used to identify you personally, will be kept strictly confidential and will not be passed to any third parties.

For more details on GDPR please go to the following link and view 'Guide to the General Data Protection Regulation (GDPR)': <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/>

Nexus Planning's privacy policy can be found here <https://www.nexusplanning.co.uk/privacy-policy>

*** 1. If you are happy to proceed with the survey on this basis, please select the Yes Box below:**

- Yes - I am happy to proceed on this basis. I consent to Nexus Planning and North East Derbyshire Council retaining and using my information for internal publication and external publication.
- No (End of Survey)

* 2. About you?

Which age category are you within? (select one only)

- Under 16
- 16-24
- 25-44
- 45-64
- 65-79
- Over 80
- Prefer not to say
- Other (please specify)

3. Please could you provide your postcode.

4. Do you live, work or attend school in Clay Cross?

	Yes	No
Do you live in Clay Cross?	<input type="radio"/>	<input type="radio"/>
Do you work in Clay Cross?	<input type="radio"/>	<input type="radio"/>
Do you attend school in Clay Cross?	<input type="radio"/>	<input type="radio"/>

5. How do you usually travel?

	Bicycle	Private motor vehicle	Bus	Train	Taxi	On foot	Other	n/a
When travelling to work / school or college	<input type="radio"/>							
When visiting the town centre	<input type="radio"/>							

6. What do you like most about Clay Cross?

7. What is your top priority to improve Clay Cross?

* 8. About Clay Cross town centre

How often do you visit the town centre? (select one only)

- Daily
- More than once a week
- Once a week
- Once every 2-3 weeks
- Monthly
- Less often / not regularly

9. Why do you visit the town centre? (tick all that apply)

- To buy food and grocery items (not take-away etc)
- To buy non-food goods (i.e shoes, clothes etc)
- For personal services (e.g bank, hairdresser, solicitor etc)
- Eat out / drinking
- Work
- To access community of health facilities
- To visit Sharley Leisure Centre
- To visit Kenning Park
- I live in the town centre

10. Are there any other reasons why you visit the town centre?

11. About Clay Cross

Which of these would encourage you to visit the town centre more frequently? (tick all that apply)

- More restaurant / cafes
- More fun things to do
- More places to work
- Better provision of shops
- Better or safe environment
- Better community services
- Better leisure facilities
- Community events
- More pedestrian or cycle linkages
- Other (please specify)

12. What additional community, leisure or other facilities would you like to see in the town centre?

13. Which of the following possible projects are most important to you?

	Very important	Important	Somewhat important	Not very important	Not important
An improved range of shops, cafes and other businesses in the town centre	<input type="radio"/>				
A market or farmers market	<input type="radio"/>				
A central town square for community events and markets	<input type="radio"/>				
Cycle routes throughout Clay Cross	<input type="radio"/>				
Improved facilities at Sharley Park Leisure Centre	<input type="radio"/>				
More play spaces	<input type="radio"/>				
More active leisure facilities (e.g. gym equipment) at Sharley Park or Kenning Park	<input type="radio"/>				
Improved pedestrian routes in the town centre	<input type="radio"/>				
Improving the appearance of the town centre	<input type="radio"/>				
Improving skills provision	<input type="radio"/>				
New homes in the town centre	<input type="radio"/>				
More jobs	<input type="radio"/>				
Reducing traffic through the town centre	<input type="radio"/>				
Enhanced health infrastructure	<input type="radio"/>				
Improved digital connections	<input type="radio"/>				
Improved public transport links	<input type="radio"/>				
Zero carbon projects	<input type="radio"/>				

14. Do you have any ideas as to where any of the possible projects above should be located?

* 15. About Business and Skills

Do you feel that your employment prospects would benefit from additional skills-based training?

Yes

No

* 16. Do you feel that there is sufficient opportunity to gain additional training in Clay Cross? If no, please explain your answer.

Yes

No

If no, please explain your answer.

* 17. Are you interested in setting up a business in Clay Cross?

Yes

No

* 18. Do you run your own business in Clay Cross? If no, proceed to Question 20

Yes

No

19. If you run a business, what changes can be made to support and help develop your business?

20. Are you interested in renting business premises in Clay Cross?

Yes

No

21. Comments

Finally, do you have any other comments about Clay Cross?

22. We would like to keep you updated about the consultation process. This will be done through email and will consist of a few communications over the next few months as the plans for Clay Cross are developed. Your details will be kept securely by Nexus Planning and deleted within 2 months following the closure of the consultation. If you would like to receive information, please tick here and provide your email below

Tick here

23. Email address

Clay Cross Towns Fund

Public Consultation – Stage 1: Issues and Opportunities

Survey Form – We want your views!

Thank you for taking the time to complete this survey!

Appendix B: Phase Two Questionnaire

DRAFT

Clay Cross Towns Fund

Public Consultation – Stage 2: Draft Clay Cross Town Investment Plan

Survey Form – We want your views!

Please complete and submit the survey form by Friday 21st August 2020

Introduction

We want your views on the draft plans to transform Clay Cross for the better. This is Stage 2 of our public consultation work. In late June/early July 2020 we sought the views of residents, local businesses and stakeholders. These views have now been fed into preparing a draft Investment Plan.

We are now seeking further feedback from the community on the future of the town as the bid for a share of the government' £3.6 billion Towns Fund is prepared. You can find more information on Clay Cross and the Towns Fund and the results of the Stage 1 consultation at <https://www.ne-derbyshire.gov.uk/business-with-us/clay-cross-town-investment-plan>

Protecting Your Data

The information you provide on this form will only be processed for the purpose for which it has been given and will not be used for additional purposes without your consent. This means the information you provide will not be used to identify you personally, will be kept strictly confidential and will not be passed to any third parties.

For more details on data protection please go to the following link and view 'Guide to the General Data Protection Regulation (GDPR)': <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/>

Nexus Planning's privacy policy can be found here <https://www.nexusplanning.co.uk/privacy-policy>

*** 1. If you are happy to proceed with the survey on this basis, please select the Yes Box below:**

- Yes - I am happy to proceed on this basis. I consent to Nexus Planning and North East Derbyshire Council retaining and using my information for internal publication and external publication.
- No (End of Survey)

Clay Cross Towns Fund

Public Consultation – Stage 2: Draft Clay Cross Town Investment Plan

Survey Form – We want your views!

Please complete and submit the survey form by Friday 21st August 2020

* 2. About you?

Which age category are you within? (select one only)

- Under 16
- 16-24
- 25-44
- 45-64
- 65-79
- Over 80
- Prefer not to say
- Other (please specify)

3. Please could you provide your postcode.

*** 4. Do you live, work or attend school in Clay Cross?**

	Yes	No
Do you live in Clay Cross?	<input type="radio"/>	<input type="radio"/>
Do you work in Clay Cross?	<input type="radio"/>	<input type="radio"/>
Do you attend school in Clay Cross?	<input type="radio"/>	<input type="radio"/>

*** 5. Do you run your own business in Clay Cross?**

- Yes
- No

*** 6. A VISION FOR CLAY CROSS**

Our draft Vision for a transformed Clay Cross is one of a thriving, industrious and sustainable market town, built on a strong and vibrant community spirit and a unique heritage; forged around a renewed heart that responds to the aspirations of a growing population and with a future founded on enterprise, skills and learning, innovation and low carbon technology.

Do you broadly agree with the draft Vision for Clay Cross?

- Yes
- No

7. Could the draft Vision be improved? If so, how?

*** 8. The draft masterplan has been prepared to include a number of potential development projects. Please consider the consultation material before answering this question.**

How important are the following proposed projects to you?

	Very important	Important	Somewhat important	Not important
Market Street- a market square and new development to enliven the town centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Very important	Important	Somewhat important	Not important
A new skills and community hub centred around the existing Adult Education Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A new town centre mixed use area at Bridge Street / Smithy Avenue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A replacement leisure centre and improvements to Sharley Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic management and public realm works in particular on High Street, Market Street and Eyre Street	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A creative enterprise hub centred around the former constabulary building	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Planning for a new Railway Station in the longer term	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New homes on sites in the urban area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating a low-carbon energy network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New low-carbon workspace at Coney Green	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved pedestrian and cycle linkages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improvements to building frontage especially on High Street and Market Street	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Very important

Important

Somewhat important

Not important

A potential road link
between Market
Street and the Tesco
car park

9. Are there any other projects that should be included in the Plan?

10. Is there anything else that we should consider in developing the Plan?

*** 11. Lots of work is required to develop the detail of the plans. However, overall, do you support the emerging strategy to transform Clay Cross?**

Yes

No

12. We would like to keep you updated about the consultation process. This will be done through email and will consist of a few communications over the next few months as the plans for Clay Cross are developed. Your details will be kept securely by Nexus Planning and deleted within 2 months following the closure of the consultation. If you would like to receive information, please tick here and provide your email below

Tick here

13. Email address

Clay Cross Towns Fund

Public Consultation – Stage 2: Draft Clay Cross Town Investment Plan

Survey Form – We want your views!

Please complete and submit the survey form by Friday 21st August 2020

The plans are not fixed at this stage so we want your views on how the plans could be improved

Please complete and submit this questionnaire by Friday 21st August 2020.

We would like to take the opportunity to thank you for taking the time to complete this survey.

Appendix C: BDA Questionnaire

DRAFT

Clay Cross Towns Fund Public Consultation – We Want Your Views!

Introduction

Clay Cross has been selected as one of the 100 towns to take part in the Towns Fund process. The aim of the Towns Fund is to promote the sustainable economic regeneration of towns to deliver long term economic and productivity growth.

As such we are now seeking further feedback from the community on the future of the town as the bid for a share of the government' £3.6 billion Towns Fund is finalised.

Please try to answer the following survey as things were prior to the COVID-19 restrictions being put in place or as you expect them to be as the country moves back to a more normal way of life.

Protecting Your Data

The information you provide on this form will only be processed for the purpose for which it has been given and will not be used for additional purposes without your consent. This means the information you provide will not be used to identify you personally, will be kept strictly confidential and will not be passed to any third parties.

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<https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/>

Nexus Planning's privacy policy can be found here <https://www.nexusplanning.co.uk/privacy-policy>

* 1. If you are happy to proceed with the survey on this basis, please select the Yes Box below:

- Yes - I am happy to proceed on this basis. I consent to Nexus Planning and North East Derbyshire Council retaining and using my information for internal publication and external publication.
- No (End of Survey)

Clay Cross Towns Fund Public Consultation – We Want Your Views!

2. Which age category are you within? (select one only)

- Under 16
- 16-24
- 25-44
- 45-64
- 65-79
- Over 80
- Prefer not to say
- Other (please specify)

3. Please could you provide your postcode.

4. Do you live, work or attend school in Clay Cross?

	Yes	No
Do you live in Clay Cross?	<input type="radio"/>	<input type="radio"/>
Do you work in Clay Cross?	<input type="radio"/>	<input type="radio"/>
Do you attend school in Clay Cross?	<input type="radio"/>	<input type="radio"/>

5. How do you usually travel? (by bicycle, private motor vehicle, bus, train, taxi, on foot, other, n/a)

When travelling to work /
school or college

When visiting the town
centre

6. What do you like most about Clay Cross?

7. What is your top priority to improve Clay Cross?

8. How often do you visit the town centre?

- Daily
- More than once a week
- Once a week
- Once every 2-3 weeks
- Monthly
- Less often / not regularly

9. Why do you visit the town centre? (Answer 'yes' to all that apply)

- To buy food and grocery items (not take-away etc)
- To buy non-food goods (i.e shoes, clothes etc)
- For personal services (e.g bank, hairdresser, solicitor etc)
- Eat out / drinking
- Work
- To access community or health facilities
- To visit Sharley Leisure Centre
- To visit Kenning Park
- I live in the town centre

10. Are there any other reasons why you visit the town centre?

11. Do you feel that your employment prospects would benefit from additional skills-based training?

- Yes
- No

12. Are you interested in setting up a business in Clay Cross?

Yes

No

13. Do you run you own business in Clay Cross? If no, proceed to Question 16.

Yes

No

14. If you run a business, what changes can be made to support and help develop your business?

15. Are you interested in renting business premises in Clay Cross?

Yes

No

16. A Vision for Clay Cross. Our draft Vision for a transformed Clay Cross is one of a thriving, industrious and sustainable market town, built on a strong and vibrant community spirit and a unique heritage; forged around a renewed heart that responds to the aspirations of a growing population and with a future founded on enterprise, skills and learning, innovation and low carbon technology.

Do you broadly agree with the draft Vision for Clay Cross?

Yes

No

17. Could the draft vision be improved? If so, how?

18. The draft masterplan has been prepared to include a number of potential development projects. Please consider the consultation material before answering this question.

How important are the following proposed projects to you?

Very important

Important

Somewhat important

Not important

Market Street- a market square and new development to enliven the town centre

	Very important	Important	Somewhat important	Not important
A new skills and community hub centred around the existing Adult Education Centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A new town centre mixed use area at Bridge Street / Smithy Avenue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A replacement leisure centre and improvements to Sharley Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic management and public realm works in particular on High Street, Market Street and Eyre Street	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A creative enterprise hub centred around the former constabulary building	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Planning for a new Railway Station in the longer term	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New homes on sites in the urban area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating a low-carbon energy network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New low-carbon workspace at Coney Green	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved pedestrian and cycle linkages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improvements to building frontage especially on High Street and Market Street	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A potential road link between Market Street and the Tesco car park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. Are there any other projects that should be included in the Plan?

20. Is there anything else that we should consider in developing the Plan?

21. Lots of work is required to develop the detail of the plans. However, overall, do you support the emerging strategy to transform Clay Cross?

Yes

No

Clay Cross Towns Fund Public Consultation – We Want Your Views!

We would like to take the opportunity to thank you for taking the time to complete this survey.

**Nexus Planning
Manchester**

Eastgate
2 Castle Street
Castlefield
Manchester
M3 4LZ

T: 0161 819 6570
nexusplanning.co.uk

